New Mexico Geological Society, Inc. Minutes – Third Quarter 2013 Executive Committee Meeting

DATE: July 1, 2013 **TIME:** 1:00 pm

PLACE: Relocated Meeting to the Bureau conference room, Socorro, NM

ATTENDING: Greg Mack, Ginger McLemore, Mary Dowse, Nelia Dunbar, David Ennis, Mike Timmons, Stacy Timmons, Geoff Rawling, Jennifer Lindline

Open Meeting

1. Call to Order (G. Mack): 1:09 pm

- 2. Publications Report (G. Mack for S. Kelley) Postponed until next meeting.
- 3. Webmaster Report (G. Mack for A. Read) Handout from G. Mack. S. Kelley now has a student entering guidebook abstracts. Money for the student sent by M. Dowse. Online registration for Fall Field Conference (FFC) proceeding. A. Read working on Notable Geologist webpages. Discussion on Steve Simpson's technical writing class write-ups. Could have someone at NMSU doing write-ups as well? Discussion on the students picking who they wanted to write-up. More women in the Steve Simpson's class; tended to select women geologists to write-up. One or more of these students may want to do a couple more write-ups, maybe as a senior project?
- 4. FFC 2013 Update (M. Timmons) Handout of new budget. Some pre-conference trip cost details still to be worked out, i.e. lunches and cost. Guidebook quotes: \$14,180 for spiral and bound books which works out to ~\$18.50 per book, smaller volume than last year. Park entrance fees are still questionable as some are being waived. Tour bus is for the pre-trip to the Grand Canyon, limited to 100 people, consists of a big bus and a smaller bus ~\$65-70/person. M. Timmons – want to avoid a caravan for this part of the trip. Number of unknowns, maybe go to \$70/person as advertised price. "Trail of times" on south rim is the feature of interest, Karl Karlstrom are Steve Semken featured speakers. G. McLemore – some people will insist on driving their own vehicles even if they pay for the full fee. M. Timmons – they'll pay the park entrance fee (~\$20/vehicle), no lunch included. Icebreaker for full conference attendees (150) or 120 servings? Discussion on cost estimate and bottom line totals. Discussion on price for registration. G. Mack – would like to stay around \$300 for registrations. Discussion that price has been around \$250–300 for many years, discussion on fundamental cost increases (gas, lodging, etc.). Discussion on benefits and downsides of slightly higher cost. N. Dunbar – much Arizona geological society interest? M. Timmons – not much interest based on the paper submittals. Been in contact with Arizona Geological Society executive group, but only one paper from AZ. M. Timmons – not expecting many

folks from AZ. M. Timmons – Actual costs will be kept to \$300. Registration information coming together, flyer finishing up just need final numbers. Registration to be announced within couple weeks. 1st part of August typical for announcement. Will block out of a certain number of student spots. N. Dunbar - Could have 3 private scholarships for this trip. Approximately 30 student scholarships maximum given. September 1 deadline for commitments from students and colleges to get the names of the students. Get a primary and a backup name/student from that school. M. Timmons to send out actual costs, advertised costs, draft of flyer, etc. to the EC. G. Mack calls for EC member vote on the price to advertise: unanimous for \$320 as the advertised price for registration. Discussion on caravan procedure, location of icebreaker, icebreaker room logistics, Northern Arizona University geology department.

S. Timmons been doing guidebook editing, Brigitte Felix Kludt doing graphic design. Together, have spent close to 300 hours total so far, surprised how much time it's taking. Only \$4k budgeted for editing and layout. Freelance costs would be \$30-60/hr for editing and another \$30-60 for graphic design. So far, the budget works out to \$13/hour pay; EC maybe to consider increase costs for guidebook production. G. Mack – papers not coming in the appropriate style? S. Timmons – correct, style and content editing, copy editing, grammar. Discussion that one of the organizers should be the copy editor, not S. Timmons who should be doing the layout editing only. Discussion that instructions to the authors should be clearer for better submittals. How to address the editors listed for the guidebook that aren't doing the work? Discussion that EC needs to make the organizers in the future aware of what their responsibilities are. G. McLemore - have to fix the guide to author submittals, find the cheat sheet on how to run fieldtrips. Maybe NMGS should be paying a copy editor? G. Mack – we'll need money from the foundation to pay for that, as NMGS couldn't do that on the operating budget. N. Dunbar – EC to clarify what's expected of the organizers and have a document for that, meet with the editors. G. Mack – length of the guidebooks is also an issue, supplemental roadlogs, etc., irrelevant articles, need to keep it shorter. S. Timmons - this guidebook ~250 pages, 14 papers. G. McLemore – didn't put page limits on papers last year, but should in the future. M. Dowse – should go back and find cheat sheet on organizing field trips, scan, fix guidebook paper writing. One person should be doing all the copy editing. G. Mack – limit the number of papers a single author can submit (2 or 3 maximum). Discussion on supplemental material being on-line and getting serious about keeping supplemental information out of the individual papers. Clear instructions to the authors is needed.

ACTION ITEM: M. Dowse to find cheat sheet on organizing field trips and instructions to authors and scan them for distribution to the EC for future revision.

5. FFC 2014 update (S. Timmons and G. Rawling) – Set dates are Sept 24-27, 2014. Dinner reserved for the Thursday night. Still looking for an icebreaker location. Road logs: Day 1 west slope of Sacramento Mountains (G. Mack), lunch stop will be Bridal Veil falls, and

hydrology discussion. Day 2 Godfry volcanics, several possible hike routes on a private ranch, Rio Bonito valley area for lunch, last stop west side of Ruidoso for volcanics. Day 3 will be led by G. McLemore - Oro Grande mining district, Three Bears Mine (former AML project), skarns, fossils, turquoise pit possible, maybe prospector placer demonstration. S. Timmons – when does call for papers go out? G. McLemore – it's good to have a sheet for that included with the 2013 FFC registration package. G. Rawling – would like a paper on fire geomorphology from the US Forest Service. G. Mack worried about the rainy season. Could be better to start in the mountains than end up in the mountains late in the day. Oro Grande portion of the trip to still use vans or go caravan? G. McLemore – thinks it can go with a caravan of private cars. S. Timmons – won't save much money since NMGS will have to pay for the vans for the whole weekend anyway unless NMG can return the vans on Friday night, which is likely unrealistic. Could break up the group to see different things on Day 3. Could go to white sands for hydrology discussion.

6. FFC 2015 update (J. Lindline) – Handout from J. Lineline. FFC hasn't been in Las Vegas since 1976. Low miles of driving planned. Brief description of trip – exposure of 1.4 Ga pluton. Gallinas Canyon. Exposure of Great Unconformity. Gneiss package intruded by 1.4 Ga pluton, structural and mineral relationships. Day 2 – M. Petronis started looking at some things. Lunch at the Rio Mora NWF. Day 3 – Joe Zebrowski, hydrology and hydrostratigraphy, Storrie Lake state park, key places along the conveyance. Historic Plaza Inn and Hotel for banquet. Icebreaker likely there too. World College may be a BBQ location, Dunbar knows the school architect. Discussion on caravan, vans, buses, or how to move people to Hermit's peak. G. McLemore – be sure to take hunting dates into account for private lands before setting the FFC dates and avoid these dates. Highlands homecoming date could factor into the schedule as a date to be avoided.

ACTION ITEM – N. Dunbar to contact the World College architect to possibly facilitate a NMGS BBQ location at the college.

7. Spring Meeting Report (N. Dunbar) – There are guidelines about running the spring meeting too. 217 attendees. Publication sales really good. Handout. Total income \$7k, total expense \$5k. Maybe made a little too much money on this, but sometimes we lose money. Reserved Macey Center for April 11, 2014.

ACTION ITEM – EC to keep on top of this date. May conflict with Science Fair, First Responders, etc.

8. NMGS Publicity Initiative (N. Dunbar) – Read the KUNM spot at last meeting. KUMN is going to produce it. Can't have pronouns, so recast the script. Allowed to have 10 spots for \$100, offset because of phone answering. Then KUNM emailed saying they'll give us 21 spots for \$100. Times of the spot will vary between July and August. Discussion on advertising, benefits, etc. Tote bag research - \$8/bag for heavy canvas bag, 500 for \$8 cost.

Dunbar ordered an example. April was enthusiastic about handling it at publications. Would be treated as a publication. Recommended selling for \$12-15 each.

MOTION TO PURCHASE 500 TOTE BAGS AT \$8/PER TO SELL AT PUBLICATIONS FOR \$15/EACH. N. Dunbar motioned, seconded by G. McLemore. Motion passed unanimously.

Closed Meeting

- 1. Approval of minutes of April 11, 2013 (D. Ennis) MOTION TO APPROVE MINUTES FROM APRIL 11, 2013 MEETING. N. Dunbar motioned, M. Dowse seconded. Motion passed unanimously.
- 2. Treasurer's Report (M. Dowse)
- 3. Vice-President's Report (G. McLemore)
- 5. Selection of Honorary Member
- 6. Theme and chair for 2014 Spring Meeting
- 7. Other Business D. Ennis brought up the possibly of doing some of the EC meeting by skype or teleconferencing for convenience and environmental reasons (travel).
- 8. Schedule for next meeting Wed., September 25, 2013 at 5 pm in Flagstaff, AZ.
- 9. Adjourned at 4:22 pm.