NMGS Webmaster Report

Adam Read

14-June -2016

There isn’t much to report since April except that I’ve installed a real-time web analytics platform called Piwik (see: https://piwik.org). You can view real-time traffic or view traffic over specific time periods. I hope to demonstrate it at the meeting. I can also create user accounts for anyone who is interested in viewing the statistics.

The tool shows all kinds of interesting statistics about how users interact with the website including:

- Where they came from (website and geographical location)
- What devices and OS was used
- Search terms/keywords that found our site
- Internal searches
- What people downloaded
- What products they looked at
- What products they bought
- What products were put in a shopping cart and then abandoned.
NMGS meeting—Publications
June 14, 2016

Approximately half of the papers coming in are too long—exceed page lengths considerably
3 papers are greater than 50 pg plus figures
Approximately half of the minipapers are too long with too many figures and tables
One paper is out of the area and too long with too many figures

Impossible situation

Dana’s job would cost the society ~$30,000 and the other editors still would have to do their work
Problem—editors dropped the ball and everything fell to Bonnie, who is too junior to reject and make decisions

There is a perception from the authors that this is a data dump and that will not work
Some authors insist that everything in their paper be published rather than go in supplemental material
Guidebook editors think Dana should do all of the work since she is paid
Karl, Phil Miller has done nothing, Shannon did a few papers but dropped things
Spencer, Kate and myself were added as editors to get this done

RECOMMENDATIONS
Road logs by Feb (Dana quits)
The budget should cover the entire cost of the guidebook and the editor
Everyone must follow guidelines
Technical editor is listed as editor (last year Stacy not listed)
Figures must be in black and white and Bureau cannot always do NMGS figures in a timely manner
250 guidebooks and 250 spiral bounds

OTHER BUSINESS
Update on Memoir 50/Special Publication 13
We have not received anything from Greg Mack—his manuscript needs to go through the Publications Committee

McPhail 2016-2017 ASEG, AAPG, GSA